

2 of 4

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) DAN DRISCOLL  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 917-206-9589

ADVERTISER CHANGE- FROM HMP TO PATRIOT MAJORITY USA \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

V.9 10/4  
SEE LNS 12,17,18,19 FOR N/AS  
SEE LNS 24-27 FOR MGS  
NO CHANGE IN TOTAL. PLS CF- CHRISTINA  
\*\*\*\*\*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	<del>*12</del>	SA	530P-6P	FAM GUY	:30	\$150.00	10/06-10/13	0	0	0	\$0.00	
		[MADE-GOOD BY LINE(S) 24 25 26 27]										
		V9 Effective Dates Changed										
	*24	W-F	11A-12P	NEWS	:30	\$300.00	10/03-10/05	1	1	1	\$300.00	
		[MGD FOR SPOTS MISSED ON LN #12: <del>10/06-10/13</del> (1/WK), MKGD FOR SPOTS MISSED ON LN #17: 10/11(1/WK), MKGD FOR SPOTS MISSED ON LN #18: 10/15(1/WK), MKGD FOR SPOTS MISSED ON LN #19: 10/11(1/WK)]										
		V9 Added										
	*25	TH	830P-930P	X-FACTOR	:30	\$2,000.00	10/11-10/11	1	1	1	\$2,000.00	
		[PART OF A MKGD MADE UP OF LINES 24 25 26 27]										
		V9 Added										
	*26	TH	830P-930P	X-FACTOR	:30	\$3,000.00	10/11-10/11	1	1	1	\$3,000.00	
		[PART OF A MKGD MADE UP OF LINES 24 25 26 27]										
		V9 Added										

Rep Order# 9796730 Ver# 9 Status Revised  
EC'd Yes

Traffic Order# 569391

Printed: 10/04/2012 11:47 AM  
Last Received: 10/04/2012 11:42 AM  
Showing Buylines: All Rep Revised Lines

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Station KSTU-TV SALT LAKE CITY, UT  
Advertiser ( ) POLITICAL ISSUE GROU  
Product PATRIOT MAJORITY USA  
Estimate# 1548  
Buyer Spencer Wood  
Phone#  
Fax#

Agency ( ) WATERFRONT STRATEGIES  
3050 K ST NW, #100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 79/86/1548  
Flight Dates 10/02/2012 - 10/15/2012  
Hiatus Weeks

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*27	M	6P-930P	NLCS	:30	\$1,800.00	10/15-10/15	1	1	1	\$1,800.00	
	[PART OF A MKGD MADE UP OF LINES 24 25 26 27]											
	V9 Added											
	*17	TH	7P-8P	X FACTOR RSLTS	:30	\$2,000.00	10/04-10/04 10/11-10/11	1 0	1 1	1 0	\$2,000.00	
	[MADE-GOOD BY LINE(S) 24 25 26 27]											
	V9 Effective Dates Changed											
	*18	M	8P-9P	MOB DOCTOR	:30	\$1,800.00	10/08-10/08 10/15-10/15	1 0	1 1	1 0	\$1,800.00	
	[MADE-GOOD BY LINE(S) 24 25 26 27]											
	V9 Effective Dates Changed											
	*19	TH	8P-9P	GLEE	:30	\$3,000.00	10/04-10/04 10/11-10/11	1 0	1 1	1 0	\$3,000.00	
	[MADE-GOOD BY LINE(S) 24 25 26 27]											
	V9 Effective Dates Changed											

---REPORT TOTALS---

Report Totals: 7 / \$13,900.00

---SALES MONTHLY TOTALS---

Oct 12: 101 / \$66,400.00  
Sales Totals: 101 / \$66,400.00  
Station Totals: 101 / \$66,400.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$261,933  
CABL 0% KDLU 0% KJZZ 2% KSL 28% KSTU 25%  
KTUX 21% KUCW 2% KUTV 19% UNKB 0% UNKN 0%

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Books null  
Demos RA35+